



OREGON SMALL BUSINESS DEVELOPMENT CENTER NETWORK

# 2020 Economic Impact

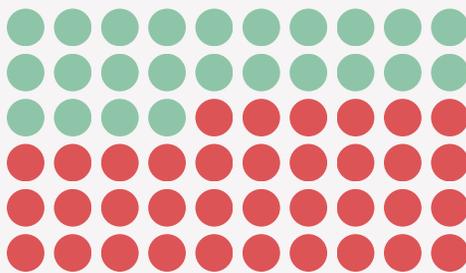
## Oregon SBDC Network

Through our work with SBDC clients in our state, we help create new jobs and improve the economic vitality of Oregon. Here are the Network's 2020 economic impact numbers.

### Capital Infusion to Local Businesses

# \$155,960,085

#### Counseling Services Provided to Local Businesses



● Start-Ups ● Existing Businesses

## 10,688

Clients Counseled

## 18,792

Counseling Hours

## 26,077

Contact & Prep Hours

#### Training Provided

## 758

Events

## 12,074

Attendees

#### Jobs

## 1,043

## 2,936

● Created ● Retained

#### New Businesses

## 316

Started

#### Sales Increase

## \$29,508,045

#### Client Demographics

## 5,610

● Women ● Minority ● Hispanic ● Veterans

## 2,217

## 1,331

## 697

Learn more about the Oregon SBDC Network at [OregonSBDC.org](https://OregonSBDC.org)

# OREGON SMALL BUSINESS DEVELOPMENT NETWORK

**The Oregon SBDC** helps businesses at every stage. Oregon's SBDCs are funded through a cooperative agreement between the Small Business Administration and Business Oregon, and are hosted at Oregon's 17 community colleges, Eastern Oregon University and Southern Oregon University.

## Advising

Small businesses receive advising from experienced business experts at no cost to the business owner. SBDC advisers provide confidential advising on marketing, finance, operations and business planning.

## Instruction

SBDCs offer training and instruction on a variety of topics including capital access, marketing, social media, operations, human resources, bookkeeping and business planning. SBDCs often coordinate with government agencies to teach about new laws and policies.

**789 Online Classes Offered in 2020 at the Oregon SBDC**

## COVID-19 Response

SBDCs have been the front lines of the COVID-19 response for small businesses. Working with the SBA, SBDCs have provided technical assistance to businesses accessing federal relief programs. SBDCs are also helping businesses plan for reopening safely with improved procedures and business plans.

**4,088 Businesses Assisted with COVID-19 Issues at the Oregon SBDC**

## Minorities

Minority business owners are an important part of Oregon's economy and often struggle to access capital or other services. SBDCs help by offering advising and instruction in both English and Spanish, and with advisers from these communities who connect business owners with the best resources.

**2,217 Minority Small Businesses Served in 2020 at the Oregon SBDC**

## Wildfire Response

SBDCs help businesses that have been impacted by wildfires. Advisers walk businesses through the steps to recovery, assisting with paperwork and providing a comforting hand during difficult times. Centers connect businesses with government assistance when needed, and help with the long term needs, such as reworking business plans.



**Learn more about the Oregon SBDC Network at [OregonSBDC.org](https://OregonSBDC.org)**  
Contact OSBDCN State Director Mark Gregory | [GregoryM@lanecc.edu](mailto:GregoryM@lanecc.edu) | 541-463-5250



Oregon Small Business Development Centers are funded in part through a cooperative agreement with the U.S. Small Business Administration, and by the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals.

