Through our work with SBDC clients in our state, we help create new jobs and improve the economic vitality of Oregon. Here are the Network’s 2020 economic impact numbers.

**Capital Infusion to Local Businesses**

$155,960,085

**Counseling Services Provided to Local Businesses**

- **10,688** Clients Counseled
- **18,792** Counseling Hours
- **26,077** Contact & Prep Hours

<table>
<thead>
<tr>
<th>Start-Ups</th>
<th>Existing Businesses</th>
</tr>
</thead>
<tbody>
<tr>
<td>316</td>
<td>2,936</td>
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</table>

<table>
<thead>
<tr>
<th>New Businesses</th>
<th>Sales Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>316 Started</td>
<td>$29,508,045</td>
</tr>
</tbody>
</table>

**Jobs**

- **1,043** Created
- **2,936** Retained

**Client Demographics**

- **5,610** Women
- **2,217** Minority
- **1,331** Hispanic
- **697** Veterans

Learn more about the Oregon SBDC Network at OregonSBDC.org
The Oregon SBDC helps businesses at every stage. Oregon’s SBDCs are funded through a cooperative agreement between the Small Business Administration and Business Oregon, and are hosted at Oregon’s 17 community colleges, Eastern Oregon University and Southern Oregon University.

**Advising**
Small businesses receive advising from experienced business experts at no cost to the business owner. SBDC advisers provide confidential advising on marketing, finance, operations and business planning.

**Instruction**
SBDCs offer training and instruction on a variety of topics including capital access, marketing, social media, operations, human resources, bookkeeping and business planning. SBDCs often coordinate with government agencies to teach about new laws and policies.

554 Online Classes Offered in 2020 at the Oregon SBDC

**COVID-19 Response**
SBDCs have been the front lines of the COVID-19 response for small businesses. Working with the SBA, SBDCs have provided technical assistance to businesses accessing federal relief programs. SBDCs are also helping businesses plan for reopening safely with improved procedures and business plans.

4,088 Businesses Assisted with COVID-19 Issues at the Oregon SBDC

**Minorities**
Minority business owners are an important part of Oregon’s economy and often struggle to access capital or other services. SBDCs help by offering advising and instruction in both English and Spanish, and with advisers from these communities who connect business owners with the best resources.

2,217 Minority Small Businesses Served in 2020 at the Oregon SBDC

**Wildfire Response**
SBDCs help businesses that have been impacted by wildfires. Advisers walk businesses through the steps to recovery, assisting with paperwork and providing a comforting hand during difficult times. Centers connect businesses with government assistance when needed, and help with the long term needs, such as reworking business plans.