Small businesses are big business in Oregon

In every community, small businesses serve the needs of residents and industry, from restaurants to retail stores to industry and consultants, small businesses connect people, ideas and commerce. To help support these businesses, Oregon has twenty regional Small Business Development Centers strategically located in urban and rural communities as well as a statewide Global Trade Center. To further expand this reach, Centers partner with educational institutions, cities, and chambers of commerce to open satellite locations to provide local training and advising to clients. There is always a helping hand nearby.

Each Center taps into a statewide network of support, with access to specialized resources and tools that can assist clients with the most pertinent questions and relevant topics. This statewide network means that even the smallest Centers can access the resources and knowledge of the top experts in Oregon. Working together, we are helping build Oregon’s best businesses.

Learn more online at OregonSBDC.org

Programs & Services

The Oregon SBDC Network is funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the Oregon Business Development Department. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals.
IDEA
Determining Your Potential
You have an idea for a business, but it isn’t off the ground yet. You may have some of the pieces in place or a working plan but aren’t yet in business. This is sometimes also called pre-venture.

LAUNCH
Launching into Opportunity
Your business is up and running. The door is open and the paperwork has been filed for the business. You may not yet be profitable and things still feel new.

EXPANSION
Growing Your Business
Your business is generating a consistent source of income and you regularly see new customers. You are looking at new opportunities for your business.

RENEWAL
Adjusting to Change
Business conditions and leadership can lead to changes in direction. This is a time to look at new processes and big decisions to move your business forward.

EXIT
Preparing for the Next Stage
You are ready to make a big change in the business and exit to new opportunities. Business succession plans need to be identified early to achieve your desired outcomes.

BUSINESS STAGES

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SERVICES

Advising
Our knowledgeable advisers are here to help businesses with planning, analyzing cash flow, accessing capital, marketing, hiring and more. Clients learn from experienced advisers who bring important skills and perspectives to help businesses thrive. All advising is confidential and provided at no cost to clients.

Training
Learn the skills you need for a successful business. Experienced instructors teach classes on marketing, human resources, business planning and other topics businesses need to master to be successful. In the classroom and online, businesses learn from each other as well as the instructor, developing important skills that lead to thriving businesses.

Cybersecurity
The Cybersecurity program offers educational awareness, training, and no-cost one-on-one advising for businesses at different levels. Through collaborative partnerships with the Technology Association of Oregon and public agencies, the Cybersecurity program brings world-class resources in the field of cybersecurity and cyber intelligence to assist businesses.

Small Business Management
A signature program of the Oregon SBDC Network, the Small Business Management program is a unique combination of instructional learning and one-on-one advising that helps make businesses more successful. During the up to three-year program, business owners learn how to run a successful small business while collaborating with peers. This program is available at most SBDCs.

Market Research Institute
Our knowledgeable advisers are here to help businesses with planning, analyzing cash flow, accessing capital, marketing, hiring and more. Clients learn from experienced advisers who bring important skills and perspectives to help businesses thrive. All advising is confidential and provided at no cost to clients.

Business Resiliency Planning
Emphasizing preparedness, Oregon’s SBDCs meet with business owners to help prepare for the worst before the worst happens. These steps include how to assess risk, implementing cybersecurity, succession planning, understanding supply chain risks and preparing for natural and human-caused disruptions. Businesses receive tools for creating their own emergency response plans, communication plans and business impact analysis. Businesses are also encouraged to use financial planning and tools to mitigate risks.

Disaster Response Assistance
SBDCs help small businesses recover from disasters throughout Oregon. This assistance can help with accessing local and federal resources, budgeting and cash flow, understanding state assistance programs and the needs of the whole business. Our advisers can help businesses assess their status, determine if and how they should recover, how they can access capital and put a recovery plan together. All Centers are supported by the larger statewide network and have access to specially trained advisers and resources. These services are also available in Spanish. Disaster assistance is provided to clients map business decisions and help prepare for the worst before the worst happens. These steps include how to assess risk, implementing cybersecurity, succession planning, understanding supply chain risks and preparing for natural and human-caused disruptions. Businesses receive tools for creating their own emergency response plans, communication plans and business impact analysis. Businesses are also encouraged to use financial planning and tools to mitigate risks.

DISCOVER MORE
Learn more about our programs and services at OregonSBDC.org/services