Helping Build Oregon’s Best Businesses

Small businesses are big business in Oregon

In every community, small businesses serve the needs of residents and industry. From restaurants to retail stores to industry and consultants, small businesses connect people, ideas and commerce. To help support these businesses, Oregon has 20 regional Small Business Development Centers strategically located in urban and rural communities, as well as a statewide Global Trade Center and a Market Research Institute.

To further expand their reach, Centers partner with educational institutions, cities, counties, and chambers of commerce to open satellite offices to provide local training and advising to clients. There is always a helping hand nearby.

Each Center taps into a statewide network of support, with access to specialized resources and tools that can assist clients with the most pertinent questions and relevant topics. This statewide network means that every Center can access the resources and knowledge of a wide array of business expertise in Oregon. Working together, we are helping build Oregon’s best businesses.

Learn more online at OregonSBDC.org
IDEA
Determining Your Potential
You have an idea for a business, but it isn’t off the ground yet. You may have some of the pieces in place or be working on a plan but aren’t yet in business. This is sometimes called pre-venture.

LAUNCH
Launching into Opportunity
Your business is up and running. The door is open and the paperwork has been filed for the business. You may not yet be profitable and things still feel new.

EXPANSION
Growing Your Business
Your business is generating a consistent source of income and you regularly see new customers. You are looking at new opportunities for your business.

RENEWAL
Adjusting to Change
Changes in business conditions and leadership can lead to changes in direction. This is a time to look at new processes and big decisions to move your business forward.

EXIT
Preparing for the Next Stage
You are ready to retire or exit to new opportunities. You need to identify business transition plans early to achieve your desired outcomes.

SERVICES
Advising
Our knowledgeable advisers are here to help businesses with planning, analyzing cash flow, accessing capital, marketing, hiring, and more. Clients learn from experienced advisers who bring important skills and perspectives to help businesses thrive. All advising is confidential and provided at no cost to clients.

Training
Learn the skills you need for a successful business. Experienced instructors teach classes on marketing, bookkeeping, human resources, business planning, and other topics businesses need to master to be successful. In the classroom and online, business owners learn from each other as well as the instructor, developing important skills that lead to thriving businesses.

Programs
Capital Access Team
The Capital Access Team is a specialized team of advisers who focus on helping businesses access the capital needed to launch or grow a business. Advisers are often former lenders in the area who understand the local capital landscape and help businesses determine the best path forward.

Global Trade Center
It’s a big world. Sell to it. The Global Trade Center helps Oregon businesses connect to the global market by offering specific advising and training to succeed in these bigger international markets. Global Trade Center advising is available to all Oregon small businesses at no cost through their local SBDC.

Market Research Institute
The Market Research Institute provides actionable business intelligence to help small business owners make better strategic decisions. Using the latest business research tools, the Market Research Institute provides customized research reports to Oregon small businesses. These reports help businesses develop data-informed business and marketing plans, make location decisions, and more.

Cybersecurity
The Cybersecurity program offers educational awareness, training, and no-cost one-on-one advising for businesses at different levels in understanding their cybersecurity risks.

Small Business Management
A signature program of the Oregon SBDC Network, the Small Business Management (SBM) program is a unique combination of instructional learning and one-on-one advising that helps make businesses more successful. During the up to three-year program, business owners learn how to run a successful small business while collaborating with peers. This program is available at most SBDCs.

Business Resiliency Planning
Emphasizing preparedness, Oregon’s SBDCs meet with business owners to help prepare for the worst before the worst happens. Topics covered in advising include how to assess risk, implementing cybersecurity protections, business transition planning, and preparing for natural and human-caused disruptions. Businesses are supported in creating their own emergency response plans, communication plans, and business impact analysis. Businesses are also encouraged to use financial planning to mitigate risks. Disaster resilience planning is emphasized throughout most SBDC class curricula.

Disaster Response Assistance
SBDCs help small businesses recover from disasters throughout Oregon. This assistance can help with accessing local and federal resources, budgeting and cash flow, understanding state assistance programs and the needs of the whole business. Our advisers can help businesses assess their status, determine if and how they should reopen, how they can access capital and put a recovery plan together. All Centers are supported by the larger statewide network and have access to specially trained advisers and resources. Disaster assistance is provided in partnership with local communities, the SBA and Business Oregon.

CCB Licensing
In partnership with the Oregon Construction Contractors Board (CCB), SBDCs offer classes in person and online that meet the CCB’s required 16 hours of study before individuals are eligible to take the licensing exam. Additional advising and training are available to complete the CCB registration and start growing their business.

 Bizminer
Bizminer provides industry statistical reports, including industry financial analysis benchmarks and industry trends. These reports are available at the national, local, and zip code levels, making the tool an invaluable resource for industry research and business planning. Bizminer is accessible to business advisers and directors at each SBDC.

Learn more about our programs and services at OregonSBDC.org/services